

Josephine Johansson

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EXPERIENCE

Freelance Designer + Developer

Globally | Apr 2011 - Present

- Providing visual design, UI/UX design, and development services to clients in the SaaS, non-profit, wellness, and music industries.

Product Designer + Design System Manager

Learnster | Sweden + remote | Jun 2021 - Dec 2023

- Redesigned and maintained Learnster's design system, "Milton", enhancing team efficiency and product scalability. Created and/or improved typography, colors, layout systems, icons, components, tokens, and documentation.
- Designed responsive, end-to-end, often data-dense experiences for learners and educators in a learning management system. Projects included AI-powered tests, chat-enabled assignment and grading flows, table filters, and a course outline redesign—resulting in increased customer satisfaction.
- Conducted a comprehensive accessibility audit, providing actionable insights to drive inclusivity initiatives and improve user experiences for all.
- Collaborated closely with CDO, CTO, a small design team, and engineers for successful design implementation.
- Served as a liaison between engineering and design teams, facilitating clear communication of technical requirements.
- Conducted user research and used insights to guide design decisions.
- Wrote and reviewed UX copy.

UI/UX Design Intern

Boneo | Sweden | Jan 2021 - Apr 2021

- Delivered designs and specs for Boneo's real estate platform, including a redesign of the search filters and user account pages.
- Designed ad analytics for customers' weekly reports, collaborating with cross-functional teams and the Lead UI/UX Designer.

International Student Advisor + Designer

Los Angeles College of Music | Los Angeles, CA | Nov 2015 - Jun 2017

- Wrote and designed user-centered informational materials that streamlined administrative processes and enhanced student success rates.
- Advised students and academic teams on visa-related procedures.
- Led orientation seminars and coordinated events featuring industry guests.

Alumni Coordinator + Researcher

Musicians Institute | Los Angeles, CA | Jun 2013 - Dec 2014

- Spearheaded the development of a proprietary internal networking platform to connect alumni with career opportunities. Designed the concept and collaborated with leaders, engineers, and marketing to implement the solution.
- Conducted research (surveys, interviews, outreach via phone/email/social media) to identify alumni needs and gather GE data in accordance with BPPE accreditation. Synthesized findings in weekly statistical reports.
- Served a global alumni community of 25K+ graduates. Provided career mentoring, built resources and industry relationships, recruited guest speakers, and coordinated events.

Career Coordinator + Designer

Musicians Institute | Los Angeles, CA | Mar 2011 - Jun 2013

- Designed promotional and informational materials in brand voice.
- Coordinated 20+ mentor sessions and 5+ workshops per quarter with industry guests from organizations such as Sony/ATV and Capitol Records.

SUMMARY

Endlessly curious product designer, developer, and technology enthusiast with a passion for education and a background in music. Experienced in design system management and strategic UI/UX design for data, learning, and productivity. Skilled in web accessibility and strategy. Looking to create exceptional user experiences and systems with collaborative teams motivated to make a positive impact.

SKILLS & TOOLS

UI/UX design	Figma, Sketch
System design	Adobe CC (AI, PS, ID, AE)
Prototyping	ProtoPie
Web accessibility	WCAG and testing tools
Info architecture	HTML/CSS
Front-end develop.	Basic JavaScript, PHP
Interaction	WordPress, Bootstrap
Motion graphics	ClickUp, Notion
User research	Slack, Google WS
Strategy	Logic Pro
Music production	Swedish, English

AWARDS & ACTIVITIES

Dog Foster Volunteer - Dog Gone Seattle, 2024

Employee Doer Award - Learnster, 2022

Outstanding Project Award - Musicians Institute, 2011. For album art, songwriting, engineering on original EP.

EDUCATION

A.S. Graphic Design, UX Design Concentration

Santa Monica College | 4.0 / 4.0 | Feb 2020
Highest honor

A.A. Vocal Performance & Recording Artist

Musicians Institute | 3.9 / 4.0 | Mar 2011

OTHER INTERESTS

 Animal welfare	 Behavior	 Music production
 Organizing	 Logic games	 Animation & illustration
 Furniture building	 Traveling	 Reading & podcasts